

Finally, as the global education community increasingly recognizes the value of game technologies, there is a need for more research and sharing of best practices. International conferences, workshops, and online communities can serve as platforms for educators to exchange ideas, learn from each other's experiences, and drive innovation in game-based learning.

The application of game technologies in higher education represents a significant shift towards more engaging, interactive, and effective learning environments. Through international examples, it can be seen how these technologies can enhance student engagement, deepen understanding of complex concepts, and prepare students for the future workplace. However, to fully harness the potential of game-based learning, educators must address challenges such as cost, standardization, and student variability. By embracing innovation, fostering cross-disciplinary collaborations, and sharing best practices, the higher education community can continue to advance the use of game technologies and create transformative learning experiences for students worldwide.

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THE MANAGEMENT STRATEGIES AND PRACTICES IN THE INNOVATION PROCESS OF EDUCATIONAL INSTITUTION

This study aims to explore the management strategies and practices in the innovation process of educational institutions, and propose a systematic management

framework through in-depth analysis of the characteristics, challenges and opportunities of innovation in educational institutions, so as to promote the sustainable development and effective implementation of educational innovation. This paper is divided into three chapters, each chapter is introduced from the beginning to the conclusion of the summary, systematically expounded the management points of the innovation process of educational institutions.

In this study first we aim to define the connotation of innovation in educational institutions, including innovation in teaching mode, curriculum setting, educational technology, etc., and expound the importance of innovation in improving education quality and enhancing students' learning experience. Then, we analyze the main management challenges faced by educational institutions in the innovation process, such as resource allocation, team collaboration, risk assessment, etc. The education of innovative talents needs innovative educational models. «The first, education should create more relaxed and conducive spaces and time for students' individual development. Second, better protection should be given to students' curiosity and their imagination should be stimulated in education. Third, students should be guided to have higher pursuits in value orientation, especially to avoid short-term utilitarianism and encourage non-utilitarian internal value orientation» [1].

Through the comprehensive analysis of the innovation characteristics and management challenges of educational institutions, this chapter emphasizes the importance of establishing a scientific and systematic innovation management mechanism to promote the sustainable innovation of educational institutions, and provides a theoretical basis and research background for the subsequent chapters.

Professor Wu Xinchun (Beijing Normal University, Psychology Department) assumed that «in school education, the ultimate goal of teaching knowledge is to cultivate students' ability of innovation and thinking. This ability is not acquired by opening an extension course or visiting a few science and art exhibitions, but by applying innovative thinking patterns to each class based on students' own curiosity» [2]. This point of view explains the purpose of innovative education, which is to cultivate innovative ways of thinking.

To sum up, by elaborating various management strategies and their specific application in implementation, practical innovation management guidelines for educational institutions, which will help to improve the management efficiency and success rate of educational institutions in the innovation process. We were trying selects several typical innovation cases of educational institutions at home and abroad, «such as the rise of online education platform, the construction of smart campus, the promotion of project-based learning, etc., and deeply analyzes the background, process, results and lessons of these innovative practices» [3, 64]. Therefore, modern educational world is currently facing with diverse markets for online learning which create new issues the field.

Over the case study, it shows how to use management strategies to solve practical problems in the innovation process of educational institutions and realize the effective landing of educational innovation.

Through the comprehensive analysis of several cases, this research summarizes the key points that educational institutions should pay attention to in the innovation

process, such as the cultivation of innovation culture, the integration of technology application, and the mechanism of continuous improvement. At the same time, the important value of case studies for refining innovation management experience and guiding future innovation practice is emphasized.

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THE ESSENCE OF INNOVATION PROCESS IN EDUCATION

With the rapid development of science and technology and the deepening of globalization, the field of education is facing unprecedented challenges and opportunities. As a key means to improve the quality of education and cultivate innovative talents, educational innovation has become an inevitable trend of educational reform and development. Through the comparative analysis of the current situation of education at home and abroad, this paper points out that educational innovation is not only the need of the development of education itself, but also the inevitable choice to adapt to the economic and social development and meet the people's demand for high-quality educational resources.

Educational innovation is the core driving force of educational reform and development, which is of great significance for improving the quality of education and cultivating talents needed by the society in the future.

Educational innovation is not an overnight process, but a dynamic cycle of continuous exploration, practice, reflection and improvement. In the process of educational innovation, educational ideas, teaching methods, educational technology and educational evaluation system need to be innovated and reformed. Through case analysis, this paper finds that the process of educational innovation has the following characteristics. First, the diversity of innovation subjects, including teachers, students, schools and educational administrative departments. The second is the comprehensiveness of the innovation content, which involves many aspects such as