process, such as the cultivation of innovation culture, the integration of technology application, and the mechanism of continuous improvement. At the same time, the important value of case studies for refining innovation management experience and guiding future innovation practice is emphasized.

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### THE ESSENCE OF INNOVATION PROCESS IN EDUCATION

With the rapid development of science and technology and the deepening of globalization, the field of education is facing unprecedented challenges and opportunities. As a key means to improve the quality of education and cultivate innovative talents, educational innovation has become an inevitable trend of educational reform and development. Through the comparative analysis of the current situation of education at home and abroad, this paper points out that educational innovation is not only the need of the development of education itself, but also the inevitable choice to adapt to the economic and social development and meet the people's demand for high-quality educational resources.

Educational innovation is the core driving force of educational reform and development, which is of great significance for improving the quality of education and cultivating talents needed by the society in the future.

Educational innovation is not an overnight process, but a dynamic cycle of continuous exploration, practice, reflection and improvement. In the process of educational innovation, educational ideas, teaching methods, educational technology and educational evaluation system need to be innovated and reformed. Through case analysis, this paper finds that the process of educational innovation has the following characteristics. First, the diversity of innovation subjects, including teachers, students, schools and educational administrative departments. The second is the comprehensiveness of the innovation content, which involves many aspects such as

educational concept, teaching content, teaching method and educational technology. The third is the sustainability of the innovation process, which requires continuous exploration and practice, continuous reflection and improvement [1].

The conclusion of this part is that the process of educational innovation is a dynamic process of multi-subject participation, comprehensive content and sustainable development, and its essence lies in continuous exploration and practice to meet the educational needs of the new era.

Finally, in this paper we were trying to discuss the challenges faced in the process of educational innovation and the countermeasures. In the practice of educational innovation, there exist some problems, such as uneven distribution of educational resources, lagging educational evaluation system and insufficient innovation ability of teachers. To solve these problems, we put forward the following countermeasures: first, increase the investment of educational resources, optimize the allocation of resources, and ensure the equity and quality of education; The second is to reform the educational evaluation system, establish a diversified and developmental evaluation system, and encourage students to develop in an all-round way; The third is to enhance teachers' innovation ability, strengthen teacher training and research, and promote teachers' professional growth. At the same time, we also emphasize the importance of strengthening international cooperation and exchange, learning from international advanced educational experience, and promoting educational innovation and international integration [2].

We can summarize, that in the face of the challenges in the process of educational innovation, comprehensive measures should be taken to strengthen resource input, reform the evaluation system, enhance teachers' innovation ability, and strengthen international cooperation and exchange to promote the sustainable development of educational innovation.

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# PROSPECTS FOR THE DEVELOPMENT OF DISTANCE LEARNING TECHNOLOGIES

Distance learning, characterized by the use of technology to deliver education remotely, has become a cornerstone of modern education, especially with advancements in digital communication and the widespread accessibility of the internet. This paper explores the essence of distance learning, highlighting its role in